

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Applicant(s)	:	Houston et al.	Customer No.	:	21003
Serial No. assigned	:	10/509,442	Examiner	:	Son T. Hoang
Filed	:	09/26/2005	Group Art Unit:	:	2169
For	:	System And Method For Reporting And Delivering Sales And Market Research Data			

**AMENDMENT AND RESPONSE TO OFFICE ACTION**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

This paper is submitted in response to the Office Action dated February 1, 2008 in connection with the above-identified application. Applicant submits a request for continued examination (RCE) with this paper.

Amendments to the claims begin on page 2.

Remarks begin on page 9.